



**2024**

# **PROSPECTUS**

**5TH ANNUAL SOUTH CAROLINA BRAIN & SPINE MEETING**

**D e c e m b e r   6 - 8   2 0 2 4**





## AGENDA AT A GLANCE

### FRIDAY, DECEMBER 6\*

4:00PM - 6:00PM Exhibitor Registration & Set-Up

6:00PM - 7:30PM Welcome Reception in Exhibit Hall

### SATURDAY, DECEMBER 7\*

7:30AM - 8:30AM Breakfast & Exhibit Viewing

8:00AM - 1:00PM General Session

10:00AM- 10:30AM Break & Exhibit Viewing

6:00PM Saturday Night Reception

### SUNDAY, DECEMBER 8\*

7:30 - 8:30AM Breakfast & Exhibit Viewing

8:00AM - 1:00PM General Session

10:00AM- 10:30AM Break & Exhibit Viewing

(Exhibitor Break-down begins after last break)

**\*AGENDA IS SUBJECT TO CHANGE**

## HOTEL INFORMATION

THERE ARE A BLOCK OF ROOMS RESERVED AT THE SANCTUARY. ON KIAWAH ISLAND GOLF RESORT. THE GROUP RATE IS \$299++/NIGHT.

**RESERVING A ROOM WILL BE COORDINATED ONLY UPON RECEIPT OF YOUR EXHIBITOR REGISTRATION. REGISTER EARLY!**

PLEASE NOTE: ROOMS AT THE RESORT WITHIN THE BLOCK ARE NOT GUARANTEED AND ARE SUBJECT TO AVAILABILITY IN THE BLOCK AT THE TIME OF REGISTERING.

## SET UP AND BREAKDOWN

THE EXHIBIT HALL WILL BE OPEN FOR SET-UP FROM 4:00 PM UNTIL 6:00 PM ON FRIDAY, DECEMBER 6, 2024. IF YOU ARE UNABLE TO SET UP BETWEEN THESE HOURS, YOU MUST SET-UP ON SATURDAY MORNING, DECEMBER 7TH BY 7:00AM. ONE TABLE IS ALLOWED UNLESS ADDITIONAL TABLES ARE PURCHASED. IF BRINGING LARGE EQUIPMENT OR DEVICES FOR DEMONSTRATION, AN ADDITIONAL TABLE WILL NEED TO BE PURCHASED.

### SET-UP & BREAK-DOWN

YOU MAY BREAK DOWN YOUR EXHIBIT AT ANYTIME; HOWEVER, ALL EXHIBITS MUST BE FULLY BROKEN DOWN BY 12:00 PM, SUNDAY, DECEMBER 8, 2024. DUE TO STRICT RULES AND REGULATIONS ALL EXHIBIT AREAS MUST BE CLEAN AND FREE OF DEBRIS BEFORE DEPARTING. IF YOU WISH, YOU MAY NEATLY LEAVE ADDITIONAL MATERIALS FOR ATTENDEES TO TAKE ON THEIR OWN.

# REGISTER NOW!



# EXHIBIT LEVELS

## Gold Level

**\$6,500.00**

- COMPLIMENTARY REGISTRATION FOR (4) FOUR COMPANY REPRESENTATIVES - INCLUDES SATURDAY NIGHT RECEPTION
- PREMIUM PLACEMENT IN EXHIBIT HALL WITH (1) ONE 6' EXHIBIT TABLE
- ONE MONTH ONLINE BANNER ON THE SCANS WEBSITE (INCLUDES YOUR COMPANY'S LOGO, CLICKABLE LINK TO YOUR COMPANY'S WEBSITE AND A SHORT 75-WORDS OR LESS "ABOUT US")
- COMPANY LOGO ON THE WEBSITE NOTED AS A GOLD PATRON WITH LIVE LINK TO COMPANY'S WEBSITE
- COMPANY LOGO ON PATRON SIGNAGE THROUGHOUT THE ACTIVITY
- 50-WORDS OR LESS COMPANY DESCRIPTION IN CONFERENCE APP
- TWO (2) PUSH NOTIFICATIONS IN CONFERENCE APP
- RECOGNITION IN CONFERENCE APP NOTED AS A GOLD PATRON

## Silver Level

**\$5,500.00**

- COMPLIMENTARY REGISTRATION FOR (3) THREE COMPANY REPRESENTATIVES - INCLUDES SATURDAY NIGHT RECEPTION
- PRIORITY PLACEMENT IN EXHIBIT HALL WITH (1) ONE 6' EXHIBIT TABLE
- ONE MONTH ONLINE BANNER ON THE SCANS WEBSITE (INCLUDES YOUR COMPANY'S LOGO, CLICKABLE LINK TO YOUR COMPANY'S WEBSITE AND A SHORT 75-WORDS OR LESS "ABOUT US")
- COMPANY LOGO ON THE WEBSITE NOTED AS A SILVER PATRON WITH LIVE LINK TO COMPANY'S WEBSITE
- COMPANY LOGO ON PATRON SIGNAGE THROUGHOUT THE ACTIVITY
- 50-WORDS OR LESS COMPANY DESCRIPTION IN CONFERENCE APP
- ONE (1) PUSH NOTIFICATION IN CONFERENCE APP
- RECOGNITION IN CONFERENCE APP NOTED AS A SILVER PATRON

## Bronze Level

**\$3,500.00**

- COMPLIMENTARY REGISTRATION FOR (2) TWO COMPANY REPRESENTATIVES - INCLUDES SATURDAY NIGHT RECEPTION
- ASSIGNED PLACEMENT IN EXHIBIT HALL WITH (1) ONE 6' EXHIBIT TABLE
- COMPANY LOGO ON THE WEBSITE NOTED AS A BRONZE PATRON
- COMPANY LOGO ON PATRON SIGNAGE THROUGHOUT THE ACTIVITY
- RECOGNITION IN CONFERENCE APP NOTED AS A BRONZE PATRON

**LIMITED SPOTS AVAILABLE AT THIS LEVEL**

**\*\*PLEASE NOTE FOR 2024: ONLY SILVER AND ABOVE WILL BE ALLOWED TO PURCHASE ADDITIONAL BADGES. YOU WILL NEED TO INCREASE LEVEL SPONSORSHIP IF YOU NEED MORE BADGES.**

# ADD ONS

## Exclusive Lanyard Sponsor

**\$1,000.00**

BECAUSE EVERY ATTENDEE IS REQUIRED TO WEAR A NAME BADGE DURING ALL MEETING TIMES – THEY WILL BE WEARING YOUR BRAND AROUND THEIR NECKS AT ALL TIMES! SPONSOR WILL PRODUCE AND PROVIDE 85 LANYARDS.

## Food and Beverage Sponsor **\$500.00**

HAVE YOUR COMPANY NAME BE THE FIRST THING THE ATTENDEES SEE AT BREAKFASTS OR BREAKS. A SIGN WILL BE PLACED ON THE FOOD TABLE NOTING YOUR SPONSORSHIP.

## Social Events Sponsor

### Cocktail Reception **\$1,500.00**

THE FRIDAY NIGHT COCKTAIL RECEPTION WILL HELP KICK OFF THE ANNUAL MEETING.

### Dinner Reception **\$3,000.00**

THE SATURDAY NIGHT DINNER RECEPTION WILL BE HELD ON THE SANCTUARY HOTEL OCEANFRONT LAWN.

## Add On Name Badges and Table

\$350/PER ADDITIONAL REP OVER NUMBER INCLUDED WITH GOLD OR SILVER\* LEVEL (BRONZE DOES NOT ALLOW FOR ADDITIONAL BADGES)

ADDITIONAL TABLE (LIMIT OF ONE)\*  
LIMITED AVAILABILITY

**\$800.00**



# Exhibitor Agreement and Terms

1. IF PURCHASED, EACH COMPANY WILL HAVE ONE (1) TABLE FOR THE SOUTH CAROLINA BRAIN & SPINE MEETING PRESENTED BY SOUTH CAROLINA ASSOCIATION OF NEUROLOGICAL SURGERY (SCANS) & THE SOUTH CAROLINA SPINE SOCIETY.
2. EXHIBITORS ARE REQUIRED TO HAVE A REPRESENTATIVE AT THEIR TABLE AT ALL TIMES DURING EXHIBIT HOURS.
3. THE NUMBER OF SALES REPRESENTATIVES ALLOWED TO EXHIBIT AT THE MEETING IS BASED ON THE NUMBER ASSIGNED IN THE PATRON LEVEL. EACH ADDITIONAL REPRESENTATIVE IS \$350 FOR GOLD AND SILVER\* BRONZE DOES NOT ALLOW FOR ADDITIONAL BADGES. IF YOU REQUIRE MORE THAN 2 ADDITIONAL REPRESENTATIVES IN SILVER SPONSOR LEVELS, WE REQUEST THAT YOU SELECT THE NEXT HIGHEST TIER LEVEL.
4. EXHIBITOR SET-UP BEGINS ON FRIDAY, DECEMBER 6 AT 4:00 PM. YOU MAY BREAK DOWN YOUR EXHIBIT AT ANY TIME; HOWEVER, ALL EXHIBITS MUST BE FULLY BROKEN DOWN BY 12:00 PM, SUNDAY, DECEMBER 8. ANY ITEMS LEFT BEHIND WILL BE SUBJECT TO HOTEL FEES FOR DISMANTLING AND SHIPPING BACK AT SPONSOR EXPENSE.
5. ALL SOUND EQUIPMENT MUST BE REGULATED SO THAT IT DOES NOT DISTURB NEIGHBORING EXHIBITS. SCANS & SC SPINE SOCIETY RESERVES THE RIGHT TO DETERMINE AT WHAT POINT SOUND CONSTITUTES INTERFERENCE WITH OTHERS AND MUST BE DISCONTINUED.
6. DUE TO REGULATIONS BY THE MUSIC INDUSTRY REGARDING MUSIC AT PUBLIC MEETINGS, CONVENTIONS AND SHOWS, EXHIBITORS MAY NOT PLAY MUSIC DURING THE TRADE SHOW, EITHER LIVE OR RECORDED.
7. EXHIBITORS WILL NOT BE PERMITTED TO ASSIGN, SUBLET OR SHARE WITH OTHERS ANY PART OF THE SPACE ALLOTTED TO THEM.
8. SCANS & SC SPINE SOCIETY AUTHORIZES EXHIBITORS TO MAKE RETAIL SALES OF TANGIBLE PERSONAL PROPERTY OR SERVICE SUBJECT TO SALES TAX. THE EXHIBITOR SHALL BE SOLELY RESPONSIBLE FOR ANY LOCAL, STATE OR FEDERAL TAX LIABILITY RESULTING FROM THIS CONTRACT OR OTHER TAX IMPLICATION ARISING FROM ACTIVITIES WHILE EXHIBITING AT THE MEETING.
9. BOOTHS MUST BE KEPT CLEAN. THE FLOOR AND DISPLAY AREAS OF THE BOOTH MUST BE CLEAR OF DEBRIS. EXHIBITORS WILL BE LIABLE FOR ANY EXTRA CLEAN-UP COSTS INCURRED DUE TO DISPLAYS, FOOD MACHINES AND OTHER MEANS.
10. USE OF ELECTRICAL CURRENT IS CONFINED TO LIGHTING OR THE OPERATION OF SUCH EQUIPMENT THAT IS HARMLESS, NOISELESS AND DOES NOT RELEASE UNDESIRABLE ODORS.
11. OBJECTIONABLE PRACTICES BY EXHIBITORS OR OFFICIAL SUPPLIERS SHOULD BE REPORTED IMMEDIATELY TO SCANS & SC SPINE SOCIETY MANAGEMENT AND NOT AFTER THE SHOW IS COMPLETED.
12. NO CHILDREN UNDER 16 YEARS OF AGE WILL BE ALLOWED IN THE EXHIBIT AREA AT ANY TIME, UNLESS ACCOMPANIED BY AN ADULT.
13. IT IS AGREED THAT SCANS & SC SPINE SOCIETY AND THE HOST FACILITY SHALL NOT BE LIABLE FOR ANY DAMAGE TO, OR DESTRUCTION OF, ANY EXHIBIT FROM ANY CAUSE OR FOR THE THEFT OR DISAPPEARANCE OF ANY EXHIBIT OR ANY PROPERTY CONTAINED IN OR ABOUT THE EXHIBIT BOOTH AREA.
14. THE EXHIBITOR AGREES TO INDEMNIFY AND HOLD HARMLESS SCANS & SC SPINE SOCIETY AND THE HOST FACILITY OR THEIR EMPLOYEES OR THEIR REPRESENTATIVES AGAINST ANY AND ALL LIABILITIES FOR DAMAGE, INJURY OR LOSS TO ALL PERSONS AND ANY AND ALL

## **DISCLAIMER**

NOT INCLUDED IN EXHIBIT FEE POWER, INTERNET AND SHIPMENT HANDLING FEES ARE NOT INCLUDED IN THE EXHIBIT FEE AND ARE SUBJECT TO ADDITIONAL CHARGE IF NEEDED.

CLAIMS ARISING OUT OF ACTS OR OMISSIONS OF EXHIBITORS, THEIR EMPLOYEES OR THEIR REPRESENTATIVES.

15. SCANS & SC SPINE SOCIETY WILL ONLY REFUND EXHIBITORS WHO ARE PRE-REGISTERED THE COST OF BOOTH SPACE AND WILL NOT BE HELD RESPONSIBLE OR LIABLE FOR CHARGES OR DAMAGES FOR ANY FAILURE OF PERFORMANCE DUE TO ACTS OF NATURE, LABOR DISPUTES, AND SHORTAGE OF MATERIALS, GOVERNMENTAL AUTHORITY, OR OTHER CIRCUMSTANCES BEYOND REASONABLE CONTROL OF EITHER PARTY.

16. NEITHER SCANS & SC SPINE SOCIETY NOR KIAWAH ISLAND GOLF RESORT MAINTAINS INSURANCE COVERING PROPERTY BROUGHT ONTO OR STORED ON THE RESORT'S PREMISES BY EXHIBITORS AND IT IS THE RESPONSIBILITY OF THE EXHIBITOR TO OBTAIN OR MAINTAIN SUCH COVERAGE AT THEIR OWN EXPENSE.

17. EXHIBITORS WILL NOT OFFER EDUCATIONAL/TRAINING PROGRAMS WITHIN THE SHOW FACILITY SIMULTANEOUS TO THE SCANS & SC SPINE SOCIETY AND RELATED PROGRAMS.

18. THIS AGREEMENT INCLUDES A ONE-TIME LIST OF PRE-MEETING AND POST-MEETING ATTENDEES.

19. MSL/SCIENTIFIC LIAISONS WILL ONLY BE PERMITTED TO ATTEND ON BEHALF OF THEIR ORGANIZATION IF THEIR ORGANIZATION IS A REGISTERED EXHIBITOR.

20. OBTAINING A ROOM WITHIN HOST HOTEL ROOM BLOCK IS NOT A GUARANTEED BENEFIT TO EXHIBIT AND DOES NOT FORFEIT CANCELLATION AND REFUND POLICY.

## **REFUND POLICY**

**CANCELLATIONS FOR ALL REGISTERED EXHIBITORS 30+ DAYS PRIOR TO DECEMBER 6, 2024 ARE ELIGIBLE FOR 50% REFUND. CANCELLATION 29 DAYS OR LESS BEFORE DECEMBER 6, 2024 ARE NOT ELIGIBLE FOR A REFUND.**



# SCANS

South Carolina Association of Neurological Surgeons



**YOU MUST AGREE TO THESE TERMS & CONDITIONS DURING THE ONLINE REGISTRATION PROCESS IN ORDER TO EXHIBIT.**